

# **Wear Your Favorite Jeans and Take a Stand Against Child Abuse!**

## **Jeans Day April 2015**

Wear denim on Fridays in April as a visible sign to support preventing child abuse in our community.



### **Donate \$5 (or more!) to the Jeans Day April 2015 Campaign**

#### **Did you know?**

- 1 in 10 children will be sexually abused before their 18th birthday.
- Child sexual abuse is likely the most prevalent health problem children face with the most serious array of consequences.
- This year nearly 400,000 babies born in the U.S. will become victims of child sexual abuse before they are 18 – unless you do something to stop it.

#### **What is Jeans Day?**

- Jeans Day April 2015 is a month-long campaign during National Child Abuse Prevention Month. April also marks Liberty House's 16th Anniversary.
- The campaign is about raising awareness, getting help if you or a loved one has been a victim, and educating the community on simple prevention activities. This April you can do your part to stop the abuse of children and stand in support of survivors.

#### **How can I help make Jeans Day April 2015 a success?**

- Wear jeans on Fridays and donate \$5 (or more) at work or on line at LibertyHouseCenter.org to support the work of Liberty House.
- Set up a display to inform and educate people about child abuse and prevention. We'll provide the materials.
- Wear a Jeans Day April 2015 sticker letting people know that you stand against child abuse. We'll provide the stickers.
- Invite someone from Liberty House to make a presentation.
- Make it fun – create a friendly competition, fashion show...be creative!

#### **What does the Jeans Day April 2015 campaign support?**

All proceeds go to Liberty House. Liberty House:

- Serves Marion & Polk Counties with child-focused, high quality assessment services to children who may have been sexually or physically abused or neglected.
- Provides family support services for caregivers, including information and resources for keeping children safe and healthy.
- Provides community education and outreach about the issue of child abuse and its prevention.

**Be comfy and join the Jeans Day April 2015 campaign  
to support a community that is safe and abuse free.**